



**2013 Annual Emergency Management Policy & Leadership Forum
Hotel Captain Cook - Anchorage, AK
September 9-12, 2013**

Agenda

Monday, 9/9

7:30 am – 3:30 pm	Registration	Ballroom Foyer
8:30 – 10 am	EMAC Executive Task Force	Aft Deck
8:30 – 10 am	State Hazard Mitigation Officers	Endeavor
1 - 3 pm	NEMA Board of Directors	Endeavor
3:30 – 5:30 pm	State Director Executive Session (closed)	Aft Deck
5:30 - 8 pm	Exhibitor set up	Ballroom Foyer

Tuesday, 9/10

7:30 am – 3:30 pm	Registration and Exhibits	Ballroom Foyer
8 – 9 am	Coffee Break	Fore Deck
8:30 – 10 am	Legal Counsel Committee	Resolution
8:30 – 10 am	Pacific & Territorial Caucus	Endeavor
9 – 10 am	Insights from the Crowd: Using the Power of UGC to Enhance Authoritative Information in a Disaster	Mid Deck

Virtually every large-scale disaster presents the same signal-to-noise conundrum: in the absence of authoritative, real-time information, people scour the web and leverage “the crowd” to fill in gaps of knowledge. While it remains a challenge to identify the signal in this noise, there is tremendous potential to leverage this crowd to improve overall situational awareness, aid relief operations and enhance public communications. This “virtuous cycle” of feedback and information flow, channeled from the crowd into official sources and back to the public, is an increasingly robust and important phenomenon. We will explore cases where crowdsourced information has been used effectively to complement authoritative information sources as well as address key concerns like the trustworthiness, accuracy, and timeliness of information from social media and other crowdsourced channels to brainstorm how best to overcome these issues moving forward.

Moderator: Charley English, Director, Georgia Emergency Management Agency

Speaker: Pete Giencke, GIS Data Engineer, Google

10:15 – 11:45 am	EMAC Committee	Aft Deck
11:30 am – 1:30 pm	Buffet Luncheon	Fore Deck
1 – 2:15 pm	Mass Care during a Catastrophic Disaster: Planning for an Integrated Response	Mid Deck

There are many facets to the effective delivery of mass care services to communities and citizens during a catastrophic response. It involves many partners with critical roles and responsibilities that must be coordinated with emergency management. For many states, this is the single most complex issue facing them today. This workshop will explore model practices for mass care as well as challenges to be addressed for an integrated response.

Moderator: Kris Eide, Director, Minnesota Division of Homeland Security & Emergency Management

Panelists:

- Capt. Chris Kelenske, Deputy Director, Michigan State Police, Emergency Management and Homeland Security Division
- Michael Whitehead, State Mass Care Coordinator, Florida Department of Business and Professional Regulation
- Trevor Rikken, Vice President, Disaster Operations & Logistics, American Red Cross

2:15 pm	Break	Fore Deck
2:45 – 4:15 pm	Preparedness Committee	Aft Deck
4:30 – 4:45 pm	State Director Action Meeting (closed)	Endeavor

Wednesday, 9/11

7:30 am – 3:30 pm	Registration and Exhibits	Ballroom Foyer
8 – 9 am	Coffee Break	Fore Deck
8:30 – 10 am	Homeland Security Committee	Aft Deck
10:15 – 11:45 am	Mitigation Committee	Aft Deck
11:30 am – 1:30 pm	Buffet Luncheon	Fore Deck
1 – 2:15 pm	Effective Partnerships between Emergency Management and Public Health	Mid Deck

Through funding provided by the Centers for Disease Control, NEMA administers a joint policy work group in partnership with the Association of State and Territorial Health Officials (ASTHO) for the purpose of promoting integrated planning between the two disciplines. You'll hear about alignment efforts at the national level, state best practices for collaboration and the benefits being realized.

Moderator: Dave Maxwell, Director, Arkansas Department of Emergency Management

Panelists:

- Christine Kosmos, Director, Division of State and Local Readiness, OPHPR, Centers for Disease Control
- Richard Hunt, MD, FACEP, Senior Medical Advisor, National Healthcare Preparedness Program, ASPR, U.S. Department of Health & Human Services

- Michael McHargue, Emergency Coordinating Officer, Florida Department of Public Health

2 pm	Break	Fore Deck
2:30 – 4 pm	Response and Recovery Committee	Aft Deck
4:15 – 5:15 pm	Sandy Recovery Improvement Act: State Perspectives on Pilot Programs	Mid Deck

The Sandy Recovery Improvement Act was intended to streamline and expedite the way that FEMA administers disaster assistance. We'll hear from FEMA and a group of states that have implemented SRIA pilot programs and how they're working to date.

Moderator: John Madden, Director, Alaska Division of Homeland Security & Emergency Management

Panelists:

- Albert Ashwood, Director, Oklahoma Department of Emergency Management
- Beth Zimmerman, Deputy Associate Administrator, Response and Recovery, Federal Emergency Management Agency

5:30 – 5:45 pm	State Director Action Meeting (closed)	Endeavor
6:45 – 8 pm	Past Presidents Committee (closed)	
7 pm	Exhibitor tear-down	Ballroom Foyer

Thursday, 9/12

7:30 am - 3 pm	Registration	Ballroom Foyer
7:30 – 8:30 am	Continental Breakfast	Ballroom Foyer
8:30 – 10 am	Private Sector Committee	Endeavor
10:15 – 11:45 am	Legislative Committee	Endeavor

12 – 1:45 pm	NEMA 2013 Awards Luncheon <ul style="list-style-type: none"> • Lacy E. Suiter Distinguished Service Award • NEMA President Recognition 	Fore Deck
2 – 4:45 pm	General Session	Aft/Mid Decks
2 – 2:10 pm	Welcome and Call to Order <ul style="list-style-type: none"> • Presentation of U.S. Flag • Pledge of Allegiance • Roll Call of the States 	
2:10 – 3:15 pm	Integrated Planning and Coordination for Catastrophic Disaster Response	

Moderator: John Madden, Director, Alaska Division of Homeland Security & Emergency Management

Panelists:

- The Honorable Tim Manning, Deputy Administrator, Protection and National Preparedness, Federal Emergency Management Agency
- Rear Admiral Linda Fagan, Deputy Director of Operations, U.S. Northern Command
- Daniel Stoecker, President & CEO, National Volunteer Organizations Active in Disaster

3:15 – 3:30 pm

Break

3:30 – 4:30 pm

Lessons Learned from Long Term Disaster Recovery

Moderator: Nancy Dragani, Executive Director, Ohio Emergency Management Agency

Panelists:

- Bill Hackett, Director, Connecticut Department of Emergency Management & Homeland Security
- Jim Bassham, Director, Tennessee Emergency Management Agency
- Greg Wilz, Homeland Security Director, North Dakota Department of Emergency Services

4:30 – 4:45 pm

NEMA Business Session

- Reports by Officers
- NEMA Officer Elections
- Gavel Exchange
- Remarks by Incoming NEMA President

5 – 6 pm

State Director Executive Session *(closed)*

Endeavor