



Alert Iowa – Statewide Notification System

Scope of Work

The state of Iowa intends to provide a statewide public mass notification and emergency messaging system that will allow both IPAWS messaging and conventional mass notification for imminent emergency and public safety information. The system will be used to quickly disseminate emergency information to citizens and businesses within Iowa. The system shall be available for use by state, county, and local officials. The system shall contain the following elements: (52 Mandatory Technical Requirements)

1. System shall provide statewide coverage.
2. System shall fully interface with the Wireless Emergency Alerts (WEA) system.
3. System shall fully interface with the Integrated Public Alert and Warning System (IPAWS) for alerting via Wireless Emergency Alerts (WEA), Emergency Alert System (EAS), and HazCollect NOAA Weather Radio All Hazards.
4. System shall accomplish mass notification of the public via phone (landline, VoIP, and wireless), Native SMS via SMPP and MMS messaging, email, fax and social media. The vendor may provide other methods if capable.

Providers

Top four vendors to respond to the RFP for a statewide notification system:

Inspiron Logistics/WENS * ECN/CodeRed * Everbridge * AlertSense
Cost proposals from \$294,500 to \$670,000 annually



Alert Iowa

Coverage for all 99 counties – Iowa Population 3.09 Million

Inspironlogistics – WENS

\$294,500 annually for 5 years

Unlimited calls/texts

WENS System Account for Iowa

- Unlimited Administrators
- Unlimited Group & Subgroups
- Unlimited Voice, SMS Text, Email, Paging, Facebook, Twitter and Desktop Alerts
- Unlimited IVDS (Image and Video Delivery System)
- Unlimited “Keyword” Functionality
- Automated NOAA “Weather Alerts”

WENS Voice Module for Public Notification

- Text to Speech Converter
- Voice Delivery Receipts
- Real-time reporting
- Custom caller ID per account
- Optional automated response module (user response)
- Sample Voice Message option
- Introduction feature w/custom on-the-fly creation
- TDD/TTY Compliant

WENS Geographical Information System (GIS)

- Polygonal/Radius Selector Tool
- Auto-Shape Inventory Recorder
- NOAA Coordinator Analyzer
- Automatic User geo-coding (long/lat converter)

Information

Statewide Messaging RFP

www.homelandsecurity.iowa.gov

Select Vendor Opportunities in the Quick Links section

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