



NEMA Emergency Management Services Directory Listing Guidelines

The NEMA Emergency Management Services Directory is designed to connect state and territorial emergency management agencies with private-sector organizations that provide products, services, technologies, and expertise supporting emergency management, homeland security, disaster resilience, and public safety.

To ensure the integrity and usefulness of the directory, all listings must comply with the following guidelines:

Eligibility

- Listings are available to current NEMA members in good standing.
- Organizations must provide products, services, consulting, training, technology, equipment, or other solutions relevant to emergency management, homeland security, disaster response, recovery, mitigation, preparedness, resilience, public safety, or related fields.
- NEMA reserves the right to determine the relevance and appropriateness of all listings.

Listing Content Requirements

- Information must be accurate, current, and complete.
- Listings should clearly describe the organization's products, services, and areas of expertise.
- Contact information must include a valid company website, primary contact name, email address, and phone number.
- Organizations are responsible for maintaining and updating their listing information.

Prohibited Content

Listings may not contain:

- False, misleading, or unsubstantiated claims.
- Offensive, discriminatory, defamatory, or inappropriate language.
- Political endorsements, campaign messaging, or lobbying solicitations.
- Comparative advertising that disparages competitors.
- Excessive promotional language, superlatives, or unverifiable claims such as "best," "number one," or "guaranteed results."
- Pricing information that may become outdated or misleading.
- Content that violates intellectual property rights or applicable laws.

Review and Approval

- All submissions are subject to review and approval by NEMA.
- NEMA may request revisions to ensure compliance with these guidelines.

- NEMA reserves the right to reject, edit, suspend, or remove listings that do not meet directory standards.
- Approval of a listing does not constitute an endorsement by NEMA.

Use of NEMA Name and Logo

- Inclusion in the directory does not authorize the use of the NEMA name, logo, or branding in marketing materials without prior written permission.
- Organizations may state that they are listed in the NEMA Emergency Management Services Directory but may not imply endorsement, certification, or recommendation by NEMA.

Listing Duration and Renewals

- Listings are active for the purchased listing period and must be renewed to remain in the directory.
- Organizations are responsible for ensuring that all information remains current throughout the listing period.

Disclaimer

The NEMA Emergency Management Services Directory is provided as a service to the emergency management community. NEMA does not evaluate, certify, warrant, or endorse the products, services, or organizations listed. Users are encouraged to conduct their own due diligence before engaging with any listed organization.